

C-32, THE FACTS

Which products are affected?

Cigars with filters
Little cigars containing 1.4g. or less of tobacco
Blunt wraps

Examples: All flavored cigarillos
(Don Carbone, Mini, Bullseye, Prime Time, Honey T, etc.)

What is prohibited?

Practically all ADDITIVES or FLAVOURS

Examples: Sugars, fruits, vitamins, artificial coloring, spices, etc.

Important Note:

If the products affected at the first question do not contain banned additives or flavouring, they can be sold, but only in packs of 20 or more.

Examples: Café Crème, Mini Natural, Panter.

Which cigars are not affected by the law?

Old Port, Colts, Captain Black and any other cigars containing more than 1.4g of tobacco.

When is the law effective?

April 6th, 2010

The retail sales of cigars (with filter or containing 1.4g or less of tobacco) will only be permitted in packages containing at least 20 units.

Examples: Mini, Café Crème, Panter, Prime Time pack of 10.

July 5th, 2010

The retail sales of the targeted products with aromas or other prohibited additives will end July 5th, 2010.

Important Note:

Business activities will run as usual until the dates mentioned above.

For more information, please contact your STG Canada representative at 1-866-837-1807.

This document's purpose is informative. The complete law is available on the Government of Canada's website.

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